

IT PAYS TO DEAL AT  
**Goldenberg's**  
BOTH SIDES OF 7TH AT K ST. "THE DEPENDABLE STORE"

# 24th ANNIVERSARY

**Lowney's Chocolates**  
Regular Price, 60c  
With This Coupon and 29c

We offer tomorrow, as a special Anniversary Sale feature, 1,000 boxes of genuine Lowney's Chocolates—rich chocolate coating with cream centers in various flavors. (T.)

**Men's \$1.75 Sweaters**  
With This Coupon and \$1.00

Men's Oxford Gray Cost Sweaters; V neck made with two pockets. Perfect quality; full cut sizes. None sold at this price without coupon. (T.) First Floor.

**Children's \$0.50 Underwear**  
With This Coupon and 29c

Children's Fleece Underwear; shirts with high neck and long sleeves; ankle length pants. All sizes. None sold at this price without coupon. (T.) First Floor.

**Women's \$1.50 Hosiery**  
With This Coupon and 69c

Women's Extra heavy weight Silk and Fiber Mixed Hosiery; semi-finished and seamless; reinforced foot; in black, white and assorted colors. Irregular weaves of \$1.50 quality. (T.) First Floor.

**\$1 and \$1.25 Scarfs**  
With This Coupon and 69c

Japanese Renaissance Scarfs, also lace edged styles in a variety of patterns. Suitable for buffet or dresser. Limit—four to a buyer. None sold at this price without coupon. (T.) First Floor.

## WOMEN'S \$40, \$45 and \$50 SUITS

The Anniversary Sale's Supreme Value Achievement at

Values  
Positively  
Worth up to  
\$50.50

# \$24.50

All Sizes for Misses  
and Women  
Including Stylish  
Stout Sizes up to 52

Fashion's Favorite Fabrics Combine Advance Styles and Amazing Values. An Event That Cannot Be Duplicated Again This Season. Notable events like this will continue to demonstrate our value-giving supremacy in women's suits. Never have such styles and such values been featured in new garments for fall at such tremendous reductions from the regular prices. Keen buyers will appreciate such an opportunity to share in the savings we obtained in this sensational purchase.

This great sale embraces all that's new and fashionable in Fall and Winter Suits for misses and women. More than that—it offers these wanted styles at the very start of the season at a price that in many instances barely covers the cost of the materials alone, without counting the fine tailoring involved!

THE PRETTIEST STYLES OF THE SEASON. THE BEST ALL-WOOL MATERIALS. ALL THE FAVORED SHADES.

Here's a list of the splendid materials:—Silvertone, Wool Velour, Oxford Suiting, Poplin, Gabardine, Cheviot, Tricotine, Serge, French Serge.

Colors:—Navy, Black, Taupe, Pekin, Bergundy, Green, Reindeer, Infantry Blue.

The suits featured in this sale come from one of the finest houses—they bring out the style versions for the coming season in a most charming manner.

—Beautiful Fur-Trimmed Wool Velour Suits in Tailored and Pleated Styles.

—Newest Ideas in Tricotine Suits, Showing Semi-Tailored, Button-Trimmed and Dress Effects.

—Manish Tailored Serge Suits.

—Dressy Silvertone Suits.

—Shirred and Yoke-Back Gabardine Models.

—Tailored Oxford Cloth Suits, in Belted and Loose-Back Styles.

—New Ripple Suits, in Poplin; Also Trimmed and Tailored Models.

—Stylish Stout Suits, in Oxford Suiting and Cheviot; Straight-Line, Semi-Fitted and Belted Models.

The linings are all guaranteed—choice of Flowered or Plain Silks, Satin or Veneer.

Suits for Misses and Women and small sizes—18 to 36.  
Suits in all the regular sizes for Average figure—sizes 34 to 44.  
Specially Designed Suits for Stylish Stouts—sizes 48 to 52.

## Celebrating 24 Years of Outpouring of Unparalleled

IT HAS been a splendid growth, covering nearly a quarter century of modest size and an unswerving determination to serve energy planted 24 years ago have produced the great Goldenberg of today. In all our 24 years of business, we consider the Anniversary rising cost of goods in the wholesale market we offer thousands can buy them over again at wholesale.

To Tell You All the Wonderful News of This Gigantic Bazaar It Will Pay You to Read Them All! See Today's Star and Post for Ads

The Anniversary Sale of Silks Holds First Honors in Value-Giving

## \$2.25 Fashionable Satin Messalines and Chiffon Taffetas, 35 Inches Wide

The biggest silk sale of its kind we have ever attempted. In terms of style, quality and values it is the season's most important silk event. Thousands of yards of fine quality silks—the silks that reign as the most fashionable and desirable for autumn and winter dresses and blouses—every yard of prime grade that we can safely recommend for satisfactory service as well as style—offered at the lowest price to be found in the city for silks of such desirable character.

# \$1.59

YARD

### Satin Messalines—35 in. wide

A pure silk quality with rich handsome satin face, and soft clinging finish so much desired in silks of the present mode—a grade of exceptional merit and excellence. The assortment includes all wanted street and evening shades. Anniversary Sale price, \$1.59.

### \$4.00 Black Satin Charmeuse

40-inch Black Satin Charmeuse, one of the most desirable silks for fall and winter wear. Heavy pure silk quality, with rich satin face. Anniversary Sale price, yard...

# \$2.98

### \$2.25 New Fall Novelty Silks

36-inch Novelty Silks, in a beautiful assortment of handsome satin bordered plaids and novelty satin stripes. In a large variety of lovely color combinations. Anniversary Sale price, yard

# \$1.79

### Chiffon Taffetas—35 in. wide

Beautifully finished all pure-silk Taffetas, of rich lustrous grade, strong and firm, with soft chiffon finish; in a vast range of the newest and most sought-after street and evening shades; also exquisite changeable shades, as well as plenty of navy blue and black. Anniversary Sale price, \$1.59 a yard.

### \$4 Satin Duchesse

40-inch Satin Duchesse, an exceptionally high grade quality, wear guaranteed. In black and navy blue. Anniversary Sale price, yard

# \$2.69

### \$5 Black Satin Duchesse

36-inch Black Royale Satin Duchesse, a superior high-grade quality, the ideal material for handsome gowns, wraps, etc. The wearing quality is guaranteed by the maker's guarantee. Anniversary Sale price, yard

# \$3.49

## \$2.00 Seamless Bleached Sheets

81x90 Full Double-Bed Size—Anniversary Sale Price

# \$1.39 Each

Only by alert merchandising and the mill's co-operation in giving us the advantage at a very low price is it possible for us to offer such amazing values. They are 81x90 double-bed size sheets, made in one piece—no center seams, and the quality is a heavy round-thread grade noted for durability and satisfaction.

These Sheets are classed as "run-of-the-mill," but the very slight faults do not impair the wearing quality at all.

Today's value is \$2.00. Anniversary Sale price, \$1.39 each.

### \$1.69 Seamless Bleached Sheets

66x90 Seamless Bleached Sheets, free from starch and dressing. Correct size for single beds.

# \$1.19

### 70c "Onions" Pillowcases

48x36 "Onions" Bleached Pillowcases, seconds of the famous Utica brand. Have no holes nor tears.

# 49c

Goldenberg's—First Floor.

### 45c Bleached Pillowcases

48x36 Bleached Pillowcases, made of good sturdy pillowcase cotton. Finished with deep hem.

# \$7.00 Bed Spreads

Satin Marseilles, a handsome high-grade quality, in exquisite heavy raised woven designs. Size 80x90 inches for double bed.

# \$4.98

### 30c Bleached Cotton

30-inch Bleached Cotton, an even round thread quality, for all purposes.

# 19c

Goldenberg's—First Floor.

### 25c Unbleached Sheet

Cotton at 18c Yard. 25-inch Unbleached sheeting. Cotton offered at very special Anniversary Bargain.

# \$2.49

### \$3.50 Bed Spreads

Crochet Bedspreads, full double-bed size, an extra heavy woven quality, with beautiful Marseilles designs.

# \$2.49

Goldenberg's—First Floor.

Anniversary Sale Specials in

## Notions and Dressmakers' Needs

An Event Assuming Unusual Importance. With Much Fall Sewing to Be Done and Many Notions Scarce and High-Priced

### Good Quality Sewing Silk, black and white; for machine or 5c

Hand sewing. 50-yd. spools 5c

### Robert's Parabel Gold-eye Needles, regular 15c

papers. regular 15c

### Snap Fasteners, one dozen on card; regular 5c kinds. TWO cards for 5c

for 5c

### Wire Hairpins, straight and crimped styles, in assorted sizes. 5c

Ten papers for 5c

### Kleinert's Baby Pants, pure gum and waterproof, pair 22c

for 22c

### Kleinert's Bandage Rubber Sheeting, two-third yard squares; flat quality waterproof sheeting. Regularly 30c

for 25c

### Dusting Caps, assorted styles 5c

and shapes, regular 10c kinds.

### Hairpins, containing a good assortment of wire hairpins; worth 10c

for 5c

### Good Quality Pins, 100 in. box. Three papers for 10c

for 10c

### Gitchie's Sewers, 4 1/2 inch size, for sewing basket or work box; worth 30c pair

for 23c

### Pants and Shirt Hangers, cushion ends; strongly made

for 4c

### Darning Cotton, black, white and colors; regular 3c, 4c and 5c kinds. Spool 2c

for 2c

### Hook and Eyes, black and white; assorted sizes; regular up to 10c card

for 4c

### Women's Sanitary Aprons, full size, correctly made of extra grade waterproof sheeting

for 44c

### Regular 10c styles of "Bib" the magic soap-dye cake

for 5c

Goldenberg's—First Floor.

## Anniversary Sale of Towels

Novelty Turkish Towels, extra fine superior grade, in assorted colors. Good size. Worth 50c each. Anniversary Sale price, 39c. (Limit four to a buyer.)

Novelty Turkish Towels, extra fine quality; combination pink and blue effects; size 10x22. Worth 50c each. Anniversary Sale price, 39c. (Limit four to a buyer.)

Hammond Huck Towels; soft absorbent grade, for hand or tea towel; fast color red borders; size 17x22 inches. Worth 50c each. Anniversary Sale price, 39c. (Limit four to a buyer.)

Hammond Huck Towels; size 10x22 inches; fast color red borders; soft woven absorbent grade. Worth 39c each. Anniversary Sale price, 29c. (Limit four to a buyer.)

Goldenberg's—First Floor.

69c Hand Painted Fancy Plates With This Coupon and 39c



Japanese China Fancy Plates, 8-inch size, in beautiful studio hand-painted designs. None sold at this price without coupon. Basement.

39c White Pajama Checks at 24c Yard

36-inch White Pajama Checks, a fine, soft, close-woven quality, for lingerie wear. Goldenberg's—First Floor.

Galvanized Iron Water Pails With This Coupon and 25c

Galvanized 10 qt. Water Pails; 10-quart size. None sold at this price without coupon. (T.) Basement.



## Women's House Dresses

Excellent Quality Garments, Selling Regularly Up to \$2.00—Anniversary Sale Price,

# \$1.35

Housewives will want to profit by this opportunity sale of house dresses and supply their needs for the season. They are made of good quality materials, including Chambrays, Ginghams and Percales, and the varied assortment of patterns includes stripes, checks, figured effects and plain colors.

Every garment is well made and full cut; some have belts and pockets, others are braided-trimmed, still others have deep sailor collars of white pique or plain collars in contrasting shades.

All sizes 36 to 44 included. Anniversary Sale price, \$1.35 each. Goldenberg's—First Floor.

Makers' Samples and Surplus Lots of

## Women's Autumn Neckwear

Values Up to 75c at 29c

We bought from one of the leading makers of Women's Neckwear this lot of beautiful fall neckwear at a great price concession. Pretty, crisp styles that will find immediate favor with well-dressed women, the collection embracing all the newest and choicest creations for wear with fall and winter frocks. Included are the following styles:

Plaid Collars, of organdy, georgette crepe, net, trimmed with ruffles and satin. Round and sailor shapes.  
V-necks, of organdy and net, plain, ruffled, tucked and lace trimmed.  
Belt Collars, of organdy, tucked and lace trimmed, also of imitation flax lace.  
Bertha Collars, of shadow lace.  
Piques, of net, trimmed with ruffles.  
Sleeveless Gimpes, of net.  
Collar and Cuff Sets, of organdy, plaided, hemstitched and net trimmed styles.

Goldenberg's—First Floor.

## A Wonderful Anniversary Sale of \$1.98 Nainsook Gowns

Dainty New Styles in Pink Material Offered for the Anniversary Sale at \$1.33

A bargain offering of exceptional interest, providing values that should create a great stir tomorrow among the visitors of our Anniversary Sale. They are fine quality Nightgowns of pink nainsook; low neck and short sleeves; lace trimmed and hemstitched; also empire styles with dainty embroidered designs. The sale includes white nainsook gowns also. Full cut, well-made garments, selling in our regular stock for \$1.98. Anniversary Sale price, \$1.33.

Women's Muslin Drawers, soft finish; with ruffles of embroidery, in assorted patterns. Full cut also. Worth 90c pair. Anniversary Sale price, 59c.

Women's Bloomers, of pink nainsook, full cut with double elastic knee; all sizes; well made and finished. Worth 90c pair. Anniversary Sale price, 48c.

Women's Pink Satin Bloomers, good heavy quality, reinforced and elastic insert; all sizes. Worth \$1.00 pair. Anniversary Sale price, \$1.09.

Women's Pink Crepe de Chine Bloomers, pure silk quality, reinforced; made with neat hemstitched flounces; all sizes. Worth \$5.98. Anniversary Sale price, \$3.98.

Women's Bloomers, of batiste, in the popular blue bird design on flesh color grounds; also of Windsor crepe and plain pink batiste; neatly trimmed with ruffles; reinforced; full cut sizes. Worth \$1.25 and \$1.50. Anniversary Sale price, 95c.

Anniversary Sale Bandeaux and Brassieres

Pink Bandeaux, fine quality mesh material; open back; hook front, with elastic insert. Size 34 to 44. Worth 90c. Anniversary Sale price, 39c.

Goldenberg's—Third Floor.



Brassieres, of fine quality batiste, hook front models; trimmed with heavy lace; in flesh and white; perfect fitting. All sizes. Values worth up to \$1.00. Anniversary Sale price, 69c.

Goldenberg's—First Floor.